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Samsung to advance precision medicine, diagnostics in Malaysia

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Leveraging assistive artificial intelligence diagnostic technology and data analytics



KPJ Healthcare Bhd and Samsung Electronics Co. have entered into a collaboration aimed at advancing precision medicine and diagnostics in Malaysia.

The two groups plan to explore innovative technologies and collaborative opportunities over the next six months via a Memorandum of Understanding (MoU) signed recently.

To ensure seamless synchronisation throughout the discussions, LAC Medical Supplies Sdn Bhd will be playing the key role as facilitator for the collaboration, ensuring the provision of complete information, services, and training requirements. LAC Medical is a leading provider of medical equipment, devices and biomedical services in Malaysia.

The two groups will work together to develop and deploy precision medicine and diagnostic solutions, with a focus on improving patient outcomes, reducing healthcare costs, and enabling the development of more effective drugs and treatments.

Additionally, both parties will explore remote reporting system capabilities and smart hospital solutions for upcoming ambulatory care centres and new hospital projects.

Image caption- (From left): Samsung Electronics corporate executive vice president and head of health & medical equipment business YK Kim, KPJ Healthcare officer-in-charge Norhaizam Mohammad, LAC Medical managing director YP Liew and KPJ Healthcare chairman Datuk Md Arif Mahmood. (Picture courtesy of KPJ Healthcare)