

Indian startup BestDoc expands to Dubai to set up regional headquarters

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Expanding current sales and support teams in Dubai by up to 4-5 times over the next 3-5 years

BestDoc, an Indian health-tech provider offering a suite of omni-channel end-to-end patient relationship management products, has expanded its operations to the city of Dubai. The startup established its regional headquarters in Dubai last year and the move was supported and facilitated by Dubai International Chamber.

Within a short period of time, the company has already acquired association with some of the most sought-after names in UAE such as Burjeel Royal Hospital, Al Ain, and Emirates International Hospital and they are currently working on a pilot project with the Saudi German Hospital, Dubai.

BestDoc has invested over \$0.5 million in Dubai with primary focus on establishing a robust brand presence, setting up a local entity, and building dedicated sales and support teams to better serve their customers in the region. The company is ambitiously planning to increase their investments in the Gulf Cooperation Council (GCC) region by three to four times over the next 3 to 5 years with a significant share earmarked for Dubai.

BestDoc was a part of the shortlisted startups in Dubai Tech Tour organised by Dubai Chamber in 2020.

After having significantly invested in Dubai, the company seeks to expand to 100 hospitals in the UAE, and over the next two to three years, in Bahrain and other GCC countries. This expansion is expected to quadruple its current sales and support teams over the next five years, creating at least 50 high-quality jobs in Dubai.