

Nymb Science brings app-based mobility programme to New Zealand's older adults

06 April 2023 | News

In New Zealand, 9 out of 10 older adults require an option for in-home intervention



US-based digital health startup Nymb Science has announced a significant expansion of its partnership with New Zealand's Accident Compensation Corporation (ACC), making Nymb's award-winning balance training programme available to all older adult residents of New Zealand.

In August 2020, Nymb started a pilot study in New Zealand with 15,000 participants, making it the world's largest fall prevention study completed outside of a clinical setting. This nationwide pilot programme with the country of New Zealand was made possible by an association with ACC and its Live Stronger for Longer programme.

The study results demonstrated that Nymb delivers a positive ROI that can be scaled to impact the entire population of older adults in New Zealand. After a rigorous evaluation process, ACC selected Nymb to be the long-term provider of fall prevention services as part of their continued commitment to empowering older adults to lead thriving, independent lives.

ACC chose Nymb as a partner so that all older adults in New Zealand could have access to an in-home programme to improve their strength and balance. The expanded availability of Nymb's scientifically proven balance training solution will help New Zealanders to remain active and independent.