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Amplify Health Asia appoints new Chief Data Officer

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Frankenfield will be based in Singapore and will join Amplify Health's Executive Committee



Singapore headquartered Amplify Health Asia, the pan-Asian integrated health technology solutions joint venture between AIA Group Limited and Discovery Limited, has announced the appointment of David Frankenfield to the role of Chief Data and Analytics Officer. He will be based in Singapore and will join Amplify Health's Executive Committee, reporting to the Chief Executive Officer, Dr Axel Baur.

An accomplished leader, Frankenfield joins Amplify Health from Optum, part of UnitedHealth Group, where he was most recently Vice President, Enterprise Data and Analytics, building and leading 3,300 data, technology, Artificial Intelligence (AI) and Machine Learning (ML) professionals and assembling one of the largest analytics teams in healthcare.

He brings 20 years of experience in improving healthcare delivery through innovation, building out organisations and technologies across multiple geographies including the US, Europe and Asia.

Frankenfield will use his experience to oversee the scaling of Amplify Health's integrated data and analytics solutions throughout Asia as the company accelerates the rollout of its strategy to lead in the provision of integrated health technology solutions. He will lead Amplify Health's expanding team of highly skilled data and AI professionals and the development of a state of the art 'Data and Analytics as a Service' propositions to deliver better individual consumer and patient outcomes.