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CPHI Pharma Awards open to global innovators, scientists, entrepreneurs and social leaders

March 21, 2023 | News

New categories launched with awards for Accelerating Innovation, Startups and being at the Heart of Pharma



The 20th anniversary edition of the CPHI Pharma Awards is now open for entries, with three new categories created to reflect the surge of innovation sweeping the industry – from new methodologies to sustainability and philanthropic initiatives.

In the last year, pharma has continued its rapid rate of innovation embracing the speed of pandemic R&D, but added to this are new social goals that aim to improve the wider world as well as bottom lines and therapeutic/device options.

In total, the CPHI Pharma Awards will celebrate global leaders from across 12 categories, including returning categories spanning development and manufacturing of devices and drugs, alongside packaging, supply chain, sustainability, regulatory compliance, and the much-vaunted CEO of the Year award. Previous winners include a who's who of pharma manufacturing CEOs from Piramal and WuXi AppTec to Catalent and last year's winner Aragen Life Sciences.

A new Startup award has been specifically introduced to honour exhibitors from the startup zone – a new part of CPHI Barcelona that celebrates the raft of recent stellar startups. In this new era of global collaborative research, many of the biggest innovations emerge from some of the smallest companies and this category will span projects at proof-of-concept stage to protype or commercial launch.

In a change from 2022 and to reflect the wider efforts of many companies, the Covid Response category is renamed the Accelerating Innovation award. The winner will be selected based on innovations used to help combat the impact of global healthcare emergencies or future health emergencies.

Finally, the new Heart of Pharma award will celebrate the acceleration of social, ethical and philanthropic activities. This is to recognise the individuals, companies or initiatives that have made the most significant contributions to improving patient engagement or centricity, promoted corporate social responsibility and/or improvements to healthcare accessibility and equity.

"One of the things we enjoy most at CPHI is celebrating the outstanding achievements of the industry in not just improving methods, processes and supply-side efficiencies but the real-world impacts these have on delivery and in improving patient outcomes and experiences. Pharma has always been an industry centred on innovation and this has accelerated post

pandemic, and we see new developments coming from all sizes of companies and parts of the world. These are the leaders we will celebrate at the awards, and we look forward to reviewing entries submitted by the industry's best and brightest. Our eponymous awards are your chance to be recognised among your peers at pharma's largest global event," added Tara Dougal, content director, Pharma at Informa.

To submit your entry, please visit the CPHI Pharma Awards website with entries closing on **15th May 2023.**

CPHI Pharma Awards 2023 Categories

1. Accelerating Innovation
2. API Development & Innovation
3. Finished Formulation
4. Manufacturing Excellence
5. Drug Delivery & Device Innovation
6. Packaging & Machinery
7. Supply Chain Excellence
8. Sustainability
9. Regulatory and Compliance
10. CEO of the Year
11. StartUp Initiative
12. At the Heart of Pharma