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Malaysia debuts flagship medical tourism hospital programme

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Malaysia's position as a safe and trusted destination for high-quality healthcare services is reinforced with the debut of flagship medical tourism hospitals in the country



Malaysia has debuted its first-of-its-kind Flagship Medical Tourism Hospital Programme, announcing the four shortlisted finalists for the programme, namely National Heart Institute (Institut Jantung Negara), Island Hospital, Mahkota Medical Centre, and Subang Jaya Medical Centre.

This represents a significant step forward for Malaysia's healthcare industry in achieving its goal of providing the Best Malaysia Healthcare Travel Experience by 2025.

The shortlisted finalists were selected through an extensive and rigorous qualifying process in 2022 that involved data analysis and on-site assessments. Further to this, the finalists are advancing into the next phase of the programme, the Acceleration Period, which will continuously assess their growth and development against best practices and benchmarks in medical and service excellence, as well as international branding, over a three-year period.

Spearheaded by Malaysia Healthcare Travel Council (MHTC), the programme has witnessed Malaysia's top hospitals increasing their commitment and efforts to raise the bar of excellence in delivering exceptional end-to-end services to their patients, all with the goal of reinforcing Malaysia'sposition as a safe and trusted destination for top-notch healthcare services, and elevating excellence in medical and service offerings. This will raise Malaysia Healthcare's profile as home to globally recognised healthcare icons.

The Flagship Medical Tourism Hospital Programme is a collaborative effort between MHTC and global medical accreditation bodies IQVIA and Joint Commission International (JCI). .