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DKSH partners with 2C2P to enhance patient support programmes in Asia

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Promoting affordability and accessibility of medications and medical devices to patients across Asia



DKSH Business Unit Healthcare has entered into a partnership with 2C2P, a full-suite payment platform provider, to build new payment capabilities for DKSH's patient engagement management platform, PSPhere.

The collaboration helps to make medication and medical devices more affordable and accessible for patients across Asia. By partnering with 2C2P, patients on PSPhere can apply for rebates, installment plans, and e-wallets in a secure and compliant manner.

Headquartered in Singapore, 2C2P offers payment services to enterprises operating in Asia and beyond. 2C2P aggregates over 250 international and local payment providers, card schemes, and financial institutions, onto their platform, to enable businesses from all sectors to accept various payment methods securely through one point of integration.

DKSH's PSPhere, a digital patient engagement platform for patients and healthcare players in Asia Pacific, seeks to orchestrate the digitized patient journey by bringing all players in the healthcare ecosystem together.PSPhere's digital products put the patient at the center of all efforts, such as patient access, adherence, and convenience programmes. PSPhere provides access to critical life-saving and chronic disease care.Ã¢â?¬Â¯