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Terumo and Siemens Healthineers collaborate to strengthen cardiac care in India

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First-of-its-kind Cathlab Director Programme in India being developed for physicians to enhance efficiency andbuild standard of care

Terumo India, a part of Japan-based medical technology firm Terumo Corporation, and Siemens Healthineers India are partnering to strengthen cardiac care in India through collaborative interventions in the areas of physician training and development, access to advanced medical technologies, and improved penetration of Tier 2 and 3 cities.

The collaboration will flag off its efforts with a customised training programme for Cathlab professionals, being developed in partnership with an eminent academic institute in India.

Currently, there is a need for more structured courses to enhance operational efficiency and patient experience in Cathlabs. This first-of-its-kind Cathlab Director programme will aim to fulfill this need and help raise the overall standards of care and efficiency in Cathlabs. The programme will include topics on Operations Excellence, Digital Transformation, and Patient Centricity.

Other initiatives planned as a part of the collaboration include training programmes for Intervention Cardiologists and joint go-to-market initiatives for Tier 2 and 3 cities. Leveraging the respective strengths of both companies, training programmes will be conducted at the Terumo India Skill Lab with cutting-edge medical technologies such as Siemens Healthineers' robotics. In the future, the collaboration will be extended to training programmes and initiatives focused on Intervention Radiologists.

Image caption- Vivek Kanade (L), MD, Siemens Healthcare and Shishir Agarwal, MD, Terumo India