BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

DKSH expands in Hong Kong

November 12, 2012 | News | By BioSpectrum Bureau

DKSH expands in Hong Kong



Singapore: DKSH Business Unit Healthcare, a leading partner for healthcare companies seeking to grow their business in Asia, has signed an agreement with Nong's, traditonal chinese medicine company, to provide sales logistics, distribution, as well as credit and collection services for Nong's medical products in Hong Kong.

"We started working with DKSH 10 years ago and have now extended our collaboration for another five years. Based on our past experience, we are confident that this long-term collaboration will bring both companies further successes in the years to come. Being a reliable partner and a high-quality service benchmark leader, DKSH is supporting our business operations in a very positive, proactive and efficient way," said Mr Calvin Chan, MD, Nong's.

"Chinese medicine has always been popular in Hong Kong. With the increasing health consciousness of the rising middle class coupled with the trend towards increasing preference for natural organic products, we are seeing more end consumers turning to alternative medicine such as Chinese medicine. We are confident that we will be able to further support Nong's in growing their," commented Mr Richard Holloway, VP, DKSH Healthcare Hong Kong.

He also added, "At the same time, with a portfolio of leading Consumer Health brands, we will continue leveraging our comprehensive network and relationships to provide Hong Kong consumers access to ever more excellent brands."