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Fujifilm to acquire Inspirata's digital pathology business

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Company to expand robust Enterprise Imaging offering with addition of Inspirata's Digital Pathology technology and team



Japanese behemoth Fujifilm Corporation has entered into an asset purchase agreement to acquire the global digital pathology business of Tampa, Florida-based Inspirata, Inc.

Upon completion of this agreement, Inspirata's Dynamyx digital pathology technology, employees and customers will become part of Fujifilm. The addition of digital pathology will expand Fujifilm’s robust Synapse Enterprise Imaging offering to enable the integration of pathology images and data into a healthcare organization’s electronic health record system and help to streamline care delivery for oncology patients and provider teams.

Building off the success of its established partnership with Inspirata, this acquisition marks Fujifilm’s full-scale, global entry into the largely unpenetrated digital pathology market, where 85% of US, 86% of European, and 90% of Asian healthcare organszations are still running on analog.

Dynamyx is an open, vendor-agnostic, end-to-end digital pathology solution. Dynamyx’s software capabilities include using whole slide images from multiple scanning vendors to create an easier path for more pathology labs to digitise and realise the benefits of faster patient results, centralised imaging records, and enterprise access to images for all clinicians.