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Medical Taiwan 2023 targets personalised health monitoring markets

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Complete industry chain and key events of Medical Taiwan seize future business prospects



Medical Taiwan, one of the B2B trade shows organised by Taiwan External Trade Development Council (TAITRA), will be held at Taipei Nangang Exhibition Center, Hall 2 from June 8 to June 10, 2023.

It will focus on professional assistive devices, digital healthcare, medical devices and equipment, medical parts and supplies, medical materials, and medical services. For both domestic and international medical equipment manufacturers, it is the premier global business and marketing platform.

According to BMI Research, the global market for medical devices was valued at $454.3 billion in 2021, a 6.3% increase from 2020, and is expected to reach $535.2 billion by 2024, with a CAGR of approximately 5.6% from 2021 to 2024.

Medical Taiwan will launch a new "Digital Health" exhibition area, which will bring together companies specialising in wearable devices, personal mobile health technology, health monitoring equipment, smart sports, smart long-term care, health information technology, and communication technology. It aims to target the international precision health and personalised health monitoring markets, and to help exhibitors capitalise on international business opportunities.

To establish a comprehensive supply chain for medical materials, Medical Taiwan 2023 will set up eight exhibition areas: Hospital/ Clinic Equipment, Disposables and Consumables/ Textiles, Elder Care, Healthcare and Beauty, Smart Medical, Digital Health, Manufacturing & Components, and Startups.