

## **Peli BioThermal launches Cr?do Go cold chain shipping solution**

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**Newest product is designed with the commercial pharmaceutical market in mind**

US-based Peli BioThermal has announced its newest reusable, flexible temperature controlled shipping solution. Cr?do Go is designed to adapt to unique customer programmes, as well as to help pharmaceutical companies reach environmental, social and governance goals, cost reduction targets and operational performance indicators.

Peli BioThermal's newest shipping solution combines customer collaboration and data-driven optimisation to propose a portfolio of shipper options that meet unique business and programme requirements. Each shipper is supplied with 2-, 4- or 6-TIC configurations to dial thermal duration up or down and switch between open and tight temperature control to meet typical and complex shipping lane profiles.

New box build automation technology offers increased throughput and capacity potential with greatly reduced lead times for new shipper configurations while a simple, repeatable and accurate pack-out process reduces packing time, increases daily throughput and minimises assembly error. Additionally, TIC BridgeGuard technology distributes the phase change material coolant to where it is most needed to reduce the impact of thermal bridging without sacrificing payload space or increasing chargeable shipper weight.