BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

Thailand heightens healthcare hub ambition with integrative medicine

September 5, 2022 | News

Affordable costs, high quality medical professionals, world-class healthcare facilities and wellness services have propelled demand for Thailand's medical and wellness services from abroad



With a strong healthcare and wellness infrastructure and reputation for highly-skilled professionals,Thailand is more than ever ready to realize its goal to become "The Worlds's Medical and Wellness Hub".

The country has pushed towards providing a comprehensive and holistic healthcare services to serve the rising consumer demand for the overall treatment of body and mind.

In 2021, Thailand has been ranked 5th place in the world, and 1st place in Asia, in the Global Health Security Index by John Hopkins University for its pandemic response capacity. The Health Care Index 2021 by CEO World magazine has ranked Thailand in the 13th place based on overall health factors.

Building on a strong foundation, the country aims to promote ten areas of the medical and wellness services including regenerative and anti-aging sciences, alternative medicine, cardio science, musculoskeletal, dental clinic, In Vitro fertilization, cancer treatment, surgeries, ophthalmology (cataract) and precision medicine.

Banking on the growing awareness of alternative healthcare's benefits, especially the preventive and holistic healing effects, the Thai government has initiated Green Medicine to innovate from its rich heritage of traditional medicine. More scientific researches are being conducted to validate and develop traditional herbs for recognition and integration into modern healthcare services.