

Nippon Express opens new healthcare branch in Shanghai

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Company is stepping up its efforts in China's pharmaceutical industry

Nippon Express has established a Healthcare Branch in Shanghai to strengthen its efforts in China's pharmaceutical industry.

China is the world's second largest pharmaceutical market after the United States, and the ageing of its population and the uptrend in its per capita income are expected to drive further growth.

To address the needs of a rapidly expanding pharmaceutical market and provide customers with high-quality and consistent pharmaceutical logistics services that meet their quality standards, NX China established the Healthcare Branch in Shanghai and staffed it with personnel having considerable know-how in pharmaceutical logistics to centrally handle sales development and quality control.

The centre will offer sales development and support for the pharmaceutical industry, quality control, development/management of cold storage containers, packaging materials and refrigerated transport equipment for pharmaceuticals, etc. in China