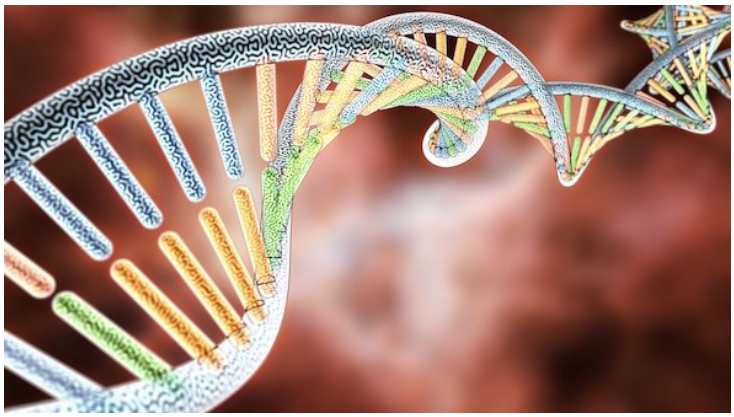
BioSpectrum the business of Bio & Health Sciences ASIA EDITION

Malaysian Genomics forms partnership for expansion in Saudi Arabia

July 19, 2022 | News

Group to collaborate with United Doctors Hospital, Saudi Arabia for genetic screening tests and cell therapies



Malaysian Genomics Resource Centre Berhad, a leading genomics and biopharmaceutical specialist, has entered into a strategic partnership with United Doctors Hospital (UDH) for collaboration in genomics and cell therapies.

UDH, located in Jeddah, Saudi Arabia, is accredited by the Saudi Central Board for Accreditation of Healthcare Institutions. UDH has also won numerous awards for social responsibility, including the King Khalid Award for Social Responsibility in 2018, and is certified with the SA8000, the world's leading social certification programme, by Social Accountability International (formerly known as Social Accountability Accreditation Services), a United States-based charitable organisation, in 2016.

Under the partnership, which is valid for three years, Malaysian Genomics and UDH will take the necessary steps to encourage and promote cooperation in the sales and marketing of genetic screening tests and cell therapy products; collaboration in research and development (R&D), and other areas of cooperation in the genomics and cell therapies to be mutually decided by both parties.

Malaysian Genomics is actively expanding its business-to-consumer channels as part of the Group's growth strategy. The Group recently acquired a 51% stake in kidney dialysis operator Aquahealth Sdn Bhd to offer personalised kidney care that also involves nutrition management, lifestyle changes, and genetic testing. It is also collaborating with AirAsia's Asean Super App online shopping platform and Speedoc to provide genetic screening services.