

## Cordis names Bryan Loo as President of Asia-Pacific Region

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### Seasoned medical technology leader tapped to maximize momentum in APAC



Cordis, a global leader in cardiovascular technologies, has announced that Bryan Loo will assume the role of President of the Asia-Pacific (APAC) region. Loo will head a leadership team responsible for commercial and clinical strategy, business operations, and teammate development in the company's fast-growing APAC region.

Loo joins Cordis from Genesis Medtech, where he served as President and built the infrastructure for its vertically integrated, open-platform model. During his tenure at Asia Pacific Danaher Dental as President and Bayer Radiology as APAC Vice-President, he built a reputation for pivoting businesses to double-digit growth. He also previously held multiple roles at Cordis over a 16-year period, when it was a part of J&J Medical, including Vice President of Cordis China, delivering the largest revenue and highest profit in the division.

Loo will leverage his deep roots in Asia to grow customer relationships and attract top talent that aligns with his vision for symbiotic teams that are inspired by the pioneering spirit that built Cordis over the past 60 years and is being rediscovered today.

He will be based in Singapore. He is a Business graduate of Nanyang Technological University and benefitted from executive leadership programs in Harvard Business School and INSEAD.