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Bayer to set up 27 telemedicine centres across 8 states in India

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Each telemedicine centre is expected to cater to at least 25 - 35 villages



German firm Bayer will be setting up 27 telemedicine centres in 12 districts across 8 states in India over the next two years, through Bayer Foundation India.

The centres being set up in partnership with RxDx Healthcare and Piramal Swasthya, the public health arm of Piramal Foundation, are in line with the core values of Bayer to ensure timely access to quality healthcare, build local health capacities, and support local innovations.

The key objectives of this endeavour are to establish a telehealth facility in the identified states of Bihar, Chhattisgarh, Jharkhand, Karnataka, Gujarat, Uttar Pradesh, Maharashtra, and Madhya Pradesh to provide complete healthcare solutions via telehealth and conduct training and awareness sessions on health, hygiene and nutrition.

In addition, medical camps will be conducted at regular intervals to create awareness on specific health aspects like breast cancer, diabetes, dermatology.

RxDx Healthcare and Piramal Swasthya bring expertise in running telemedicine centres located in Primary Health Centres (PHCs) of the targeted districts. Both the partnerships will allow the setting up of telemedicine centres under a unique Hub and spoke (nodal) model. RxDx Healthcare telemedicine command centre shall be located in Bengaluru which will cater to 14 PHCs in the states of Karnataka, Gujarat, Maharashtra & Madhya Pradesh, while Piramal Swasthya's hub shall be located in Ranchi and will cater to 13 centres across the states of Bihar, Chhattisgarh, Jharkhand, and UP.