

## Biological regenerative medicine solutions enter Middle East and Pakistan

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### European Wellness Biomedical Group and AK International joins hands



European Wellness Biomedical Group (EWBG) has signed a Memorandum of Agreement (MOA) with Dubai-based AK International LLC (AKI), partnering together to undertake a number of joint venture businesses in Pakistan and the Middle East and North Africa (MENA region) that focus on providing biological regenerative medicine services and solutions to the community.

In the signing session held on 1<sup>st</sup> March 2022, the two parties agreed to pool their respective resources and expertise on a three-phase joint venture plan. Phase 1 involves the registration, importing, distribution and commercializing of EWBG award-winning Swiss, German and European biotech products and biological APIs.

Phase 2 will see the development of exclusive EWBG branded wellness centers for age reversal, longevity, and disease prevention in these territories. These wellness centers will be offering biological regenerative solutions including a biological laboratory with cleanrooms for the development of autologous or allogenic stem cells and EWBG's expertise in proprietary cell therapy, including but not limited to their patented precursor stem cell technology, biotherapeutics comprising stem cells and cell-based products, biomolecular peptides and botanicals, compounded therapeutics and parenteral nutrition, cosmeceuticals, food supplements, natural health products, and skincare and cosmetics.

Finally, phase 3 of the joint-venture will foray into the digital health ecosystem. This entails a synergistic integration of AKI's innovative mobile app 'Health Interface' (HI), developed by Artelir Inc., with EWBG's global network of 26 medical wellness hospitals and youth restorative anti-aging centers, biological health solutions and services.