

Pulnovo Medical appoints Jessie Lian Jia as New CEO

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Pulnovo Medical Limited, a globally recognized OTM innovative platform, recently announced the appointment of Jessie Lian Jia as Chief Executive Officer and Executive Director of the Board.

Lian has more than 20 years of international leadership experience in product commercialization, strategic business development and capital market operations on a global level. Prior to joining Pulnovo Medical, she worked at Johnson & Johnson, progressing from front-line sales to Director positions across various business units, as well as laterally managed operations and supporting functions. Ms. Lian subsequently moved to Cardinal Health to take on the position of General Manager of China and Vice President of Strategic Marketing for Asia Pacific. After Cordis was independently spun off, she served as their President of China and Asia Pacific.

While at Cordis, leveraging Lian's in-depth understanding of the Chinese and Asia Pacific medical devices market, she played a key role in the marketing and commercialization of the world's first drug-eluting stent in China. In addition, Lian spearheaded Cordis's business transformation to achieve significant business breakthroughs and commercial results, fully demonstrating her strong business acumen and wealth of management experience. She also pioneered best-in-class models for domestic and international distribution cooperation with Chinese companies. Her many efforts enabled Cordis to successfully and timely deploy its resources in the global capital market and strengthen its leadership position across multiple dimensions. Lian has a Bachelor of Science (Biology) degree from Peking University, and an EMBA degree from China Europe International Business School.