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Japan's Sharp Naturizer sanitizer solution proves effectiveness against COVID-19

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Achieves reduction in virus count by 99%, within one minute



SHARP Business Systems (India), a wholly owned Indian subsidiary of SHARP Corporation Japan, has announced a significant breakthrough achieved by Sharp Naturizer, a natural salt-based sanitizer maker, proving effectiveness against Covid (SARS-CoV-2 Delta variant), reducing up to 99% virus count within a minute of application.

The virucidal activity of the sanitizer solution was measured by plaque assay with the test conducted in a BSL3 Lab setup at the Centre for Infectious Disease and Biosafety Lab, Indian Institute of Science (IISc).

Sharp Naturizer is a 100% natural and portable sanitizer maker that uses drinking water and table salt to generate sodium hypochlorite water, nature's super powerful surface disinfectant with 500+ ppm residual chlorine, which removes bacteria and viruses, up to 99% within 1 minute.

As per studies and references from the World Health Organization, 500+ ppm of chlorine residue has been recommended for disinfection of environmental surfaces to reduce COVID-19 spread.

Commenting on the results, Shinji Minatogawa, Managing Director, SHARP Business Systems (India) said, "With Sharp Naturizer, our focus is to equip workplaces and homes with practical solutions that are easy to use, ensure effective safeguards and help control the COVID-19 spread. Sharp Naturizer is already being used across leading workplaces."