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Mario Torchia joins InSilicoTrials as VP Sales & Marketing

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InSilicoTrials, a leader in simulation software solutions for healthcare, has appointed Mario Torchia as Vice President of Sales & Marketing.

Torchia gained 15 years of experience in the tech industry, working in multinational companies such as Dassault Systèmes and Siemens. Most recently he led the Sales Strategy as Delmia Geo Leader for South Europe at Dassault Systèmes, actively supporting customers in their business transformation journey.

Previously, he spent four years in Sao Paulo, managing the Brazilian branch of Hyla Soft, a global IT company that provides

technology solutions to improve productivity and efficiency within Manufacturing Engineering, Manufacturing Operations and Sales and Operations Planning processes.

Holding a degree in Computer Engineering, Torchia is passionate about technology, innovation, arts, and water sports. At InSilicoTrials he will lead the sales and marketing team, leveraging his impressive experience at big and medium-sized companies, his strategic market vision, and his abilities to help startups grow on international markets.