

# Tech CRM Manager at GSK, Japan

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Accountable for delivering and realizing tech initiatives including your proposals related to digital transformation by ensuring that all such deliverables are aligned to Company's objectives



# **Apply Now!**

## Job Purpose & Key Responsibilities

We are seeking passionate, positive thinking, and proposal-based professionals to join our Japan Pharma Tech organization. You will have the opportunity to work on Japan and global stakeholders to identify the opportunities as well as tackle the challenges at the intersection of healthcare, information and technology.

This position will be a part of the Japan Pharma Tech to support mainly CRM (Customer Relationship Management). This role is accountable for delivering and realizing tech initiatives including your proposals related to digital transformation by ensuring that all such deliverables are aligned to Company's objectives and successfully implemented with measurable results

#### This Role Has Accountability Of

Establishing strong partnership with business stakeholders

- Finding business problems with properly understanding background "why"
- Identifying unmet business needs and proactively proposing solutions
- Understanding the business and supporting Veeva CRM and related systems such as Power BI, ELT
- Deliver systems and system changes related to Veeva CRM with agile/ scrum approach, and deliver on schedule, on budget and on target.
- Creating and driving Tech Strategy for Customer Engagement to support/ influence strategy of Sales, Commex and Medical department.
- Supporting Product Launch success
- Developing strong collaboration relationships with Global teams and external partners

#### Required Skill, Experience, Etc.

#### **Basic Qualification**

Skill

- Expertise in SFDC or Veeva CRM. Veeva CRM preferred.
- Understanding of Sales processes, data and systems (i.e. BI Report, Ultmarc, JDNet)
- Strong background of Power BI or other BI tools
- Highly effective communication skills in both Japanese and English
- Fluent in Japanese and Business Level in English
- Strong analytical skills with attention to detail Prioritization skills.
- Comprehensive expertise in customer engagement (i.e. UX/UI, Suggestion, and data analytics)
- Working understanding of development methodologies (i.e. traditional waterfall, agile/ scrum)

#### **Experience**

- 3+ years of customizing or developing SFDC or Veeva CRM. Veeva CRM preferred.
- 2+ years of Sales or Commercial IT, including but not limited to CRM
- Project management, using Agile/ Scrum methodology
- · Management of external partners including off-shore
- International working environment
- Recent experience in leveraging newer technology (i.e. RPA, AR/VR, OR Machine Learning including but not limited to Predictive analytics and NLP)

### Education/certification/Language

• Bachelor's degree or above in related discipline

#### **Preferred Qualification**

Skill

- 3+ years of customizing and developing SFDC AND Veeva CRM
- Expertise in Python or R to develop small tools for proof of concept
- · Holistic view of pharmaceutical business, especially commercial area

#### **Experience**

- Experience in any one of own business, technology company, FMCG company, sales IT, data analyst/scientist
- Pharma industry experience
- Enterprise Scrum Master is a plus

#### Education/certification/Language

Project Management Education or equivalent certificate (Agile preferred)

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