

Job Alert: Senior Brand Manager at Novartis, China

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Define product strategy in agreement with local management and global marketing department, and implement supporting tactical plans/projects.



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We are aiming to submit 50+ NDA applications in China during 2019-2023.

- Local Brand Managers OR global/regional/local sub-function specialists within a specific marketing sub-function
- Define product strategy in agreement with local management and global marketing department, and implement supporting tactical plans/projects.

Minimum Requirements

- Operations Management and Execution
- Project Management Cross-Cultural Experience
- English NA

Why consider Novartis?

799 million. That's how many lives our products touched in 2019. And while we're proud of that fact, in this world of digital and technological transformation, we must ask ourselves this: how can we continue to improve and extend even more people's lives?

We believe the answers are found when curious, courageous and collaborative people like you are brought together in an inspiring environment. Where you're given opportunities to explore the power of digital and data. Where you're empowered to risk failure by taking smart risks, and where you're surrounded by people who share your determination to tackle the world's toughest medical challenges.

Imagine what you could do at Novartis!

Commitment to Diversity & Inclusion:

Novartis embraces diversity, equal opportunity and inclusion. We are committed to building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation

through collaboration, and empowers our people to unleash their full potential.

Division

PHARMA

Business Unit

Greater China

Country

China

Work Location

Shanghai

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