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ASIA EDITION

Avery Dennison to reinforce India's position for the next phase of growth in Asia Pacific

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Announces new leaderships for Asia Pacific and LPM South Asia regions to foster medical-grade labeling and functional materials portfolio



Avery Dennison, a global materials science and manufacturing company, announced two key appointments for its Label and Packaging Materials (LPM) business. Pankaj Bhardwaj has been appointed as Vice President, Marketing, Asia Pacific; while Saurabh Agarwal will take over the South Asia leadership role as Senior Director & General Manager, LPM South Asia

These changes come in sync with the growing importance of India and its resources for Avery Dennison, also with the company's intent of strengthening the region's voice at APAC level and positioning India for the next phase of growth.

As the region's marketing lead for Avery Dennison's largest business unit, Pankaj will be responsible for defining the strategic direction for product portfolios, sustainability, and innovation. He will also identify and drive new growth platforms while fostering collaboration across the industry by relocating to Singapore.

Saurabh, in his new role, will be responsible for ensuring that the South Asia LPM business successfully executes its strategy and delivers its business objectives. This will include providing strategic and tactical direction to the region and further strengthening Avery Dennison's position in the industry.

Avery Dennison is specialized in design and manufacture of a wide variety of labeling and functional materials for industrial use, including medical sector. Avery Dennison wide portfolio includes pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications.