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ASIA EDITION

Pelican BioThermal adds module in School of CoolÃ¢â??Â¢ online learning platform

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The new learning module helps users determine best solutions to meet their reusable and single-use shipper needs



Pelican BioThermal, the global name in temperature-controlled solutions, announces a new module available on its School of Cool™ online learning platform. The newest module available in the platform introduces customers and distributors to reusable and single-use shippers, including parcel and bulk shippers.

David Williams, President at Pelican BioThermal. “Our new module will help those who are new to temperature-controlled solutions with simplified options and pinpoint the best shippers for different use cases.”

Pelican BioThermal new Modules will include:

- An overview of the CrÃ?â??do™ on Demand rental program with a discussion of how it works and the advantages of renting temperature-controlled packaging
- An introduction to dry ice shippers, including how they prevent temperature excursions to ensure temperature-sensitive materials maintain deep-frozen temperature ranges
- An analysis of the total cost of ownership that includes key cost factors and their business impacts

Launched late last year to meet the growing demand for virtual education, School of Cool helps customers and distributors build proficiency in temperature-controlled solutions, including technologies, trends, monitoring, and regulations.