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BioElectronics enters Malaysian pain relief market

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Singapore: US-based BioElectronics, the maker of unique pain relief, inexpensive, patented, consumer medical devices, has ventured into the Malaysian market.

It has begun distribution of its ActiPatch Musculoskeletal Pain Relief and Allay Menstrual Pain products with Qianjing Malaysia as its distributor. Qianjing sells and distributes disposable medical products, biotherapy, devices, personal care, and acne treatment products.

Mr Brian Lim, director, Qianjing Malaysia, said that, "We are excited and looking forward to the launch of ActiPatch and Allay products into the Malaysian market. Our sales associates are trained and ready to assist our customers with these therapies to alleviate pain. We believe these products are a great addition to our current product portfolio."

Mr Erin Sanders, sales manager, BioElectronics, said that, "We are pleased to add another experienced and successful retailer to our worldwide network of distributors. Malaysia has a population of 28 million people with a per capita income of $17,000 making it an attractive entry market for South East Asia."