

Pelican BioThermal announces latest distributor partnerships

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New distributor alliances in Finland and Turkey accelerate global growth, providing greater reach worldwide



Pelican BioThermal, the global name in temperature controlled packaging, announces additional distributor partnerships expanding the company's growing global network. Pelican BioThermal continues to expand its worldwide distributor base providing comprehensive customer convenience with the announcement of commercial collaborations with Sharkmed Oy in Finland and Corena Pharmaceutical Wholesaler located in Turkey.

Paul Terry, Director of Sales EMEA at Pelican BioThermal, said: "We are delighted to be working with our new distributors who are operating in these key European locations. These additions further enhance Pelican BioThermal's growing global footprint, providing customers greater access to our full portfolio of high-performing products, including our deep frozen product range, which was recently expanded to support the ongoing response to the global pandemic."

Founded in 2000, Sharkmed Oy specializes in supplying essential equipment to Emergency Medical Services, particularly Tactical Combat Casualty Care, alongside providing training in personal and fire safety. Based in Hyvinkaa, southern Finland, the company is also a long established distributor of high-performing cases provided by Pelican BioThermal's corporate parent, Peli Products.

Established in 1998 with its own robust service network, Corena Pharmaceutical Wholesaler supplies to 86 countries on six continents. The company is based in Turkey's capital Ankara and specializes in the provision of pharmaceuticals and medical supplies internationally.

Pelican BioThermal is a division of Pelican Products, Inc., which is a portfolio company of Behrman Capital, a private equity investment firm based in New York and San Francisco.