

Medit picks Straumann as distributor for intraoral scanners

22 December 2020 | News

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Medit and Straumann have entered a global distribution partnership for intraoral scanners effective as of January 1st, 2021. This agreement leverages the existing partnership of the two companies for dental lab scanners.

The distribution agreement includes South Korean firm Medit's highly popular intraoral scanner, the i500. The scanner delivers excellent performance for a wide range of applications and last month the company had released a software update, further enhancing the i500's capabilities.

Straumann Group is a global leader in tooth replacement and orthodontic solutions that develops, manufactures, and supplies innovative global brands for replacement, corrective, and digital dentistry.

With Medit's strong presence as an open system provider, and Straumann Group's large digital ecosystem, the partnership is based on powerful synergies and the common goal of driving the adoption of digital dentistry. With the distribution agreement, the Medit i500 will be integrated in Straumann's prosthetic and clear aligner workflow solutions, such as ClearCorrect. The alliance will also include the workflow between Medit's open collaboration platform, Medit Link, and Straumann Group's open software platforms for surgical planning, CAD/CAM prosthetics, and treatment services.

GB (Gyu Bum) Ko, CEO of Medit: "Straumann Group is a world-renowned corporation in the dental industry. Medit's i500 intraoral scanner has been highly appraised for its superb quality and excellent performance in dental applications. We are truly excited to get a step closer to attaining our vision of driving the adoption of digital dentistry through the partnership."

Guillaume Daniellot, CEO of the Straumann Group: "A key strategic goal for the Straumann Group is to create the leading ecosystem for esthetic dentistry, connecting all our digital solutions, services and equipment with partners and third parties, to provide seamless workflows for dentists and optimal treatment outcomes for patients. Intraoral scanners have a pivotal role in this and with Medit we will be able to include a very large segment of dentists for whom affordability has been a major hurdle".