BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

Healthcare consulting firm Nordic expands its reach to Europe and Asia

October 5, 2020 | News

Nordic Acquires Tasman Global, a health IT expertise

Nordic, a top-rated healthcare consulting firm, on 2 Oct 2020 announced its acquisition of Tasman Global, a healthcare IT consulting company headquartered in the Netherlands with offices throughout Europe and Asia. Tasman will continue to operate and serve customers under its brand as part of Nordic.

Nordic CEO, Jim Costanzo said, "With this acquisition, we are executing our strategy of continued global growth and diversification. The addition of Tasman's world-class health IT expertise enables us to expand our reach and provide solutions for the challenges healthcare organizations are experiencing in Europe and Asia."

Adrienne Flatland, Tasman Founder and CEO said, "We share Nordic's passion for transforming healthcare. As part of Nordic, we look forward to continuing to deliver the highest quality support to the health systems we serve wherever they are on their EHR journeys."

Tasman, which Flatland founded in 2015 and will continue to lead, specializes in EHR consulting services, including implementation support, optimization, and application managed services, as well as strategic advisory consulting and project management. These offerings align with Nordic's portfolio of consulting solutions, which, in combination with its Canadian entity, Healthtech, are provided to customers across North America. The combined entity will now serve nearly 300 healthcare organizations globally.

Both Healthtech and Tasman have experience working with universal healthcare environments in Canada, the U.K., and Europe. Nordic will leverage that expertise to assist clients operating in similar environments to enable better healthcare through the use of technology.

Tasman is Nordic's third acquisition in recent years. In addition to its acquisition of Healthtech in 2019, Canada's leading strategic healthcare IT consulting firm, led by its President Terri LeFort, Nordic acquired the revenue cycle transformation practice of The Claro Group in 2018, complementing Nordic's offerings with robust revenue cycle solutions for its healthcare customers.