

## APACMed Virtual Forum 2020 redefining healthcare agility

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**Bringing more than 1,000 delegates to the first ever virtual medical technology conference with global and regional speakers in Asia Pacific on 24th September 2020.**



The annual medical forum held by the Asia Pacific Medical Technology Association (APACMed) brings more than 1,000 delegates together, making it one of the largest yearly forums in Asia Pacific.

The current crisis is seen as an opportune time to explore new forum experiences for these delegates, resulting in the decision to hold the forum in a virtual format for the first time ever.

As the medical industry has been at the forefront of the fight against Covid-19, this year's forum will be addressing what agility means for the MedTech industry and how agility can help healthcare companies adapt more quickly to changing customer needs, competitor responses and regulatory guidelines.

Harjit Gill, Chief Executive Officer, Asia Pacific Medical Technology Association (APACMed) has expressed the importance of uniting the healthcare industry, "The COVID-19 pandemic has unleashed an unprecedented wave of creativity and collaboration across the healthcare value chain: from rapid regulatory approval to supply chain collaboration. This wave of innovation - and the potential lessons being learned - risk being lost unless we have a platform to discuss and share."

As the one of the largest Medtech conferences in Asia Pacific this year, delegates will be able to attend Live, On-Demand Sessions, Interviews, Demos & Master Classes across 4 tracks and download content.

Tracks

? Regional insights ? Digital Solutions ? Leadership series “Meet the CEO”. ? Experts in Regulatory, Government Affairs, and Digital Health

#### Expert Sessions

? Public Policy & Market Access ? Regulatory Affairs ? Digital Health

#### Engage & Learn from Inspiring World Class Leaders

With the participation of Kevin Lobo, CEO of Stryker and Chairman of the Advanced Medical Technology Association (AdvaMed), and Dr Bernd Montag, CEO of Siemens Healthineers to name a few, the APACMed Virtual Forum 2020 provides an amazing opportunity to meet, engage and learn from more than 80 world class leaders from over 30 countries under the theme of “Redefining Healthcare Agility”.

#### Agility for the MedTech Industry

Addressing what agility means for the MedTech industry, the APACMed Virtual Forum 2020 will focus on how agility can help healthcare companies adapt more quickly to changing customer needs, competitor responses and regulatory guidelines.

The worldwide COVID-19 pandemic has intensified conversations around universal healthcare as well as cooperation between public and private sectors. For this reason, this year’s forum aims to unite healthcare stakeholders, and to improve through increased collaboration the quality of healthcare across the region, with the assistance of emerging platforms that demonstrate the value of innovative medical technology.

Through plenaries and breakout sessions, the Forum will seek to address how these new forces provide unparalleled opportunities in solving unmet needs in Asia Pacific.

#### A Digital Conference with a Global Reach

This year for the first time ever, APACMed has virtualized its flagship regional event. Making full use of both emerging and established digital technologies to engage participants in real-time.

The format illustrates the digital transformation happening in the Medtech industry, allowing for an immersive experience and opportunity to engage with global leaders from across the healthcare ecosystem. The platform will also offer on-demand video up to a month, ensuring the lessons learned from the forum will not be lost.

#### Sponsors & Exhibitors

Sponsors and exhibitors include Align Technology, B. Braun, Baxter, Becton Dickinson (BD), Boston Scientific, Hillrom, Hologic, Johnson & Johnson, LivaNova, Siemens Healthineers, Stryker, Terumo, and Zuellig Pharma.