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ASIA EDITION

BIO Asia-Taiwan 2020 develops new wave of biz opportunities

August 3, 2020 | News

The event attracted over 5,000 viewers to its online conference



BIO Asia-Taiwan 2020 International Conference and Exhibition, the world's first combined onsite plus online biotechnology conference, closed on July 26.

Held in Taipei, from July 22 to 26, the event attracted over 5,000 viewers to its online conference, of which foreign participants accounted for 30 percent.

Utilizing the BIO One-on-One Partnering™ platform, over 6,000 requests were made over the course of the event's five days.

With this new format, members of Taiwan's burgeoning biotechnology industry were able to successfully step out from the shadow of the global pandemic and develop a new wave of business opportunities with the world's biomedical community.

"From the perspective of local and international participation, holding this year's event in onsite and online format was the right decision," said Johnsee Lee, chairman of the BIO Asia-Taiwan 2020 Organizing Committee.

He said that although the pandemic meant that visitors from overseas could not join in in person, the online exhibitions, forums, company presentations, business matchmaking, and other online attractions allowed for smooth and easy interaction between local and international participants, encouraging the cooperation, networking and fundraising so essential for this industry.