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Fujitsu established new company "Fujitsu Japan Ltd."

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Accelerate response to new normal with DX and strongly support customer transformation



On 17 July 2020, Fujitsu announced the establishment of its new company "Fujitsu Japan Ltd." on October 1, aiming to further expand its business in the Japanese domestic service market, which boasts the top share. The domestic business functions of Fujitsu group companies will be gradually gathered by April 2021, and the new company will be established as a Fujitsu Group's purpose in the domestic market to "provide society with innovation and make the world more sustainable."

The new formation centered on "Fujitsu Japan" in domestic business aims to solve various social issues faced by Japan, revitalize local communities, and to achieve super-smart society 'Society 5.0' by creating a sustainable society by improvising customer service values, including measures against the urgent need for new normals against coronavirus infectious diseases.

Key developments:

- 400 system engineers of our semi-major, small and medium-sized enterprises in the field of private demand added to the company to establish flexibly and swiftly system
- Integrate Fujitsu Business divisions in charge of local governments, medical and educational institutions (April 1, 2021) into the new company in order to improve the sophistication of ICT, solve various social issues in the region, and accelerate the creation of new businesses for customers throughout the region.
- In order to optimize service provision to customers nationwide and accelerate business development, Fujitsu Marketing which is in charge of second-tier private-sector companies, small and medium-sized enterprises, and solutions in the fields of distribution, healthcare and local government, etc will integrate Fujitsu FIP Co., Ltd which has strengths in "Fujitsu Japan", into the business.
- April 2021 for two companies, Fujitsu Fusus which has strengths in ICT infrastructure construction, operation, and maintenance services, and Fujitsu Network Solutions Co., Ltd which develops business centered on the network domain will integrate our sales functions into "Fujitsu Japan" and aim to create a system that can provide maximum value as a group, and we will proceed with optimization of formation

"Fujitsu Japan Limited" (planned)

Inauguration	:	October 1, 2020
Representative Director and President	:	Toshio Hirose (currently President and Representative Director of Fujitsu Marketing Limited)
Number of employees	:	Approximately 5,400 people were established and about 11,000 as of April 1, 2021.
Business contents (as of April 1, 2021)	:	We provide consistent services from development to operation of solutions and SI for local governments, medical/educational institutions, and second-tier, small and medium-sized enterprises in the private sector. Also, promote DX business that utilizes AI, cloud services, and local 5G.