

MindBeauty unveils upgraded AA99 reusable face mask

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All AA99 products are designed, manufactured and packaged in Hong Kong using patented Japanese technologies



Hong Kong based company MindBeauty, in association with consumers and technical experts is modifying its mask in line with current global healthcare needs. The company has produced, world's first, reusable mask that is capable of fighting a lab suitable coronavirus substitute at 95% efficiency within 2 hours. MindBeauty previously launched of the original AA99® Reusable Face Mask in March 2020.

The new AA99® Reusable Face Mask is made using patented material technology originating in Japan and features antiviral antibacterial properties that are effective against the family of coronavirus (ISO18184:2019 certified) and 17 other species of bacteria and microorganisms (JIS L1902 certified). The mask is reusable up to 70 washes, and is environmentally friendly and non-irritating to skin.

The mask is manufactured using a nanotechnology textile, which can effectively eliminate a variety of microorganisms including coronavirus, MRSA and E. coli. The antiviral and antibacterial effect is achieved through structural damage to the cell wall or membrane, thus rendering the pathogen inert and unable to cause disease.