

Mik Japan launches new online drug store

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The company is holding a \$100,000 point-back campaign to celebrate the opening of the service



Established 48 years ago in Japan, Mik Japan Co., Ltd., a drugstore chain managing over 50 outlets, has opened Samurai Drugstore, an international online store for drugstore products from Japan. The company is holding a \$100,000 point-back campaign to celebrate the opening of the service.

During the campaign period (until the end of December 2019), one in five people who have bought items at Samurai Drugstore will be selected through a raffle to receive points worth the same value of their purchases, which can be used for their next purchases.

With the business philosophy of providing considerate services from the customers' point of view as its motto, the company seeks to introduce and deliver safe, secure products from Japan to overseas customers.

To that end, the company has established Samurai Drugstore, an international online drugstore for items from Japan.