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ASIA EDITION

B&B Labs debuts anti-acne solutions

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Breakthrough plant-based alternative to chemical-laden prescription acne products



Asian cosmeceutical brand, B&B Labs has launched its latest plant-based anti-acne product line by merging cutting edge pharma-derma science and Asia's treasure trove of plant and herbal extracts.

Although acne is most commonly experienced by teenagers and younger adults, it can affect anyone at any age. About 5% of women and 1% of men over the age of 25 experience episodes of acne.

Most acne products in the market are a one size fits all formula which is not customized enough to provide targeted results. Acne is broken down into 4 main phases and B&B Labs' anti-acne products are prescribed according to this scientific categorization:

Acne Stage 1 : whiteheads, blackheads, small pimples

Acne Stage 2 : more frequent breakouts, pustules, papules

Acne Stage 3 : large amount of inflammation, pustules, papules, nodules

Acne Stage 4 : most severe form of acne, filled with nodules, cysts, pustules, papules

Besides having the industry's most dedicated line of acne treatment products, massive R&D has been done to study the underlying causes of acne and to come out with very potent cosmeceutical formulations that are pure plant-based for minimal

side effects. Chemical-based prescription acne products overly dry out skin and harm the skin with long-term usage causing skin to be sensitized.

This new anti-acne line has innovative products such as **Beetroot Betaine Hybrid Mask-Cleanser**, which is both a cleanser and a mask made from natural antibacterial coconut oil and beetroot betaine; **Black Tea Blemish Banish Serum** with a powerful anti-acne concoction of black tea extract, tea tree oil, liquorice root extract, salicylic acid, and hyaluronic acid; **Blemish Control Clarifying Cream-In-Gel**, which provides water-based hydration that moisturises like a cream, but leaves the skin feeling dewy-fresh like a gel; and **Express Blemish Spot Away Solution**, which is a fast-acting herbal potion targeting stubborn acne spots which increases antimicrobial activity by 32%.