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# ANDHealth joins leading institutes to drive digital healthcare

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**ANDHealth is delighted to partner with a consortium of leading medical research institutes and universities in Western Australia, led by the Telethon Kids Institute, as part of the State's first Digital Health Accelerator Program.**




Leading medical research institutes and universities in Western Australia have announced a new partnership with ANDHealth, as part of the State's first Digital Health Accelerator Program.

ANDHealth is Australia's only organisation dedicated to supporting digital health companies in their commercialisation journey.

"Digital health is where evidence-based healthcare meets technology – enhancing the efficiency of healthcare delivery, empowering individuals in managing their healthcare, and making healthcare more personalised and precise," ANDHealth CEO, Bronwyn Le Grice, said. "Successfully taking a digital health product to market requires a non-traditional approach to that taken in the traditional biotechnology and medical devices sectors, in large part because the economic and commercial models are unclear and still evolving."

"ANDHealth provides programs and support which specifically address the unique commercialisation challenges of digital health, and are proven to rapidly accelerate commercial and clinical outcomes."

Under the new partnership, ANDHealth will deliver its BRIGHT IDEATE and BRIGHT INNOVATE programs as part of the Digital Health Accelerator Program, which is due to commence later this year.

ANDHealth's BRIGHT IDEATE and BRIGHT INNOVATE programs leverage Planet Innovation's proven and award-winning BRIGHT framework, and include interactive workshops and immersion sessions with successful entrepreneurs, frontline clinicians, pharmaceutical companies, and industry leaders.

The Digital Health Accelerator Program has been launched in Western Australia after the Program partners were awarded a State Government X-Tend WA Grant, a competitive grants program funded under the Western Australia Department of Jobs, Science, Innovation and Tourism's New Industries Fund.

The Program partners are Telethon Kids Institute, Linear Clinical Research, Curtin University, The University of Western Australia, Murdoch University, Perron Institute, Lions Eye Institute, Ear Science Institute of Australia, and the Harry Perkins Institute of Medical Research.

“I’m delighted that ANDHealth is partnering with these leading institutes in Western Australia, to enable more emerging digital health businesses succeed,” Ms Le Grice said.

“Australia has world-class health and medical research capabilities, leading clinical sites, and a culture of innovation. We can – and must – leverage these strengths to create an internationally competitive digital health sector.” ANDHealth was established in 2017; Australia's first female founded, female led, and majority female governed health accelerator. Since October 2017, ANDHealth has directly supported 10 digital health businesses with over $3.5 million of cash and in-kind services to create 88 new jobs, raise over $15.8 million in capital, commence 17 clinical studies, secure 133 new commercial customers, and serve over 28,500 patients.