

Ping An Good Doctor to develop new healthcare ecosystem

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Strategic Alliance to explore 'medical & health and insurance' scenarios consolidated to develop a new ecosystem



Ping An Healthcare and Technology Company Limited ("Ping An Good Doctor"), a world leading internet medical and healthcare service provider, has announced a strategic partnership with PKU Founder Life to explore combining medical & health and insurance scenarios to develop a new ecosystem of "Medical & Health + Insurance" on 18 June 2019, Shanghai.

As a pivotal part of the "Medical & Health + Insurance" ecosystem, Ping An Good Doctor's recently launched ground-breaking Personalized Doctor to provide a one-stop platform covering a comprehensive range of high quality medical and healthcare services to customers of PKU Founder Life.

"Internet healthcare providers and insurance companies are meant to be partners," said a member of management of Ping An Good Doctor. Ping An Good Doctor aims to turn health management into a top priority, making interaction between doctors and patients easier and giving doctors the power to maintain health records on an ongoing basis to help minimize or prevent illness of patients. The objectives of Ping An Good Doctor is to substantially reduce medical costs for customers and insurers coincide with insurance companies.

A member of management from PKU Founder Life said the collaboration with Ping An Good Doctor will utilize the new service model integrating "Medical & Health + Insurance" to eliminate the boundary between medical and health management. This will help to engage insurance customers, enhancing customer stickiness and boosting customer satisfaction of value-added services.

Ping An Good Doctor is a leading one-stop medical and health ecosystem in China. Powered by an artificial intelligence (AI)-aided proprietary medical team and an external doctor network, the platform provides online consultations, referrals, outpatient reservations, hospitalization arrangements, second opinions and one-hour prescription services on a 24/7 basis. As at the end of December 2018, registered users of Ping An Good Doctor had reached 265 million with approximately 54.7 million active users, making it the number one mobile medical application in terms of market share in China.

PKU Founder Life is a nationwide insurance company jointly formed by Peking University Founder Group Company Limited, Meiji Yasuda Life Insurance Company and Haier Group Qingdao Financial Holdings Ltd. PKU Founder Life aims to consolidate the resources of the "Insurance+Medicine" model to migrate to a new system integrating medicine, health and insurance to create the new health centric ecosystem.