

## Vonage unveils advanced services and APIs for the Healthcare Market

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**Healthcare professionals use Vonage's Nexmo technology to connect with patients and clients in real-time via video, SMS or voice**



Vonage, a global business cloud communications leader, has launched a new Enterprise Service Package and APIs via Nexmo, the Vonage API Platform, designed specifically for the healthcare market. With APIs that align to strict healthcare guidelines, this new addition to Nexmo's global Enterprise Plan provides healthcare businesses with consultative and development support, service delivery and service level agreements (SLAs), to create custom solutions that deliver a secure, compliant and flexible patient care experience.

Healthcare professionals use Vonage's Nexmo technology to connect with patients and clients in real-time via video, SMS or voice. The Nexmo APIs integrate directly with the tools healthcare professionals rely on every day, along with a host of specialized services in compliance with today's privacy guidelines. These include tools such as the Nexmo Verify API to enable two-factor authentication fraud prevention services; and Nexmo's OpenTok Live Video API, which enables telehealth capabilities via a real-time video platform that is HIPAA compliant with encrypted media streams and recordings, advanced security and detailed analytics.

Eric Le Guiniec, Senior Vice President of Sales for Nexmo, the Vonage API Platform said, "The launch of Nexmo's Enterprise Plan for the healthcare market enables us to provide enterprise-scale cloud solutions for customers while eliminating the pain points often associated with this kind of undertaking."

Le Guiniec continued, "With tools to help providers navigate strict and ever-changing HIPAA, security and data management guidelines, Nexmo is delivering enterprise-grade service, support and solutions to meet the individual needs and demands of healthcare providers, empowering them to create a more contextual, connected and better experience for their own customers and clients."

James Woodson, MD and Founder/CEO of Pulsara, a Vonage customer said, "In today's healthcare, we must be able to dynamically connect the right patient with the right care team and the right resources. Many times, these specialists cross an entire region and multiple organizations. By incorporating Nexmo's real-time, HIPAA-compliant OpenTok Live Video API, we provide our users one more way to connect during time-sensitive illnesses and injuries."

In addition, strategic partners from the community-based, collaborative Nexmo Connect partner program can leverage the Enterprise Plan to help build better solutions for their own healthcare provider customers, empowering them with the tools they need to engage with patients to deliver a better care experience.