

New partnerships reinforce Novena Global Lifecare as medical aesthetics leader

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Novena Global Lifecare combines its technological breakthroughs and international reach with homegrown medical and dental aesthetics expertise of Dr Calvin Chan of Calvin Chan Aesthetic & Laser Clinic and Dr Gerald Tan of Elite Dental Group.



Novena Global Lifecare, an integrated healthcare platform and one of the largest aesthetic healthcare players in the world with revenue of over US\$100 million, announced new strategic partnerships with Calvin Chan Aesthetic & Laser Clinic and Elite Dental Group. The ventures will bring their experience into the fold in developing new concepts for affordable aesthetics and turbocharging the group's global footprint in the medical and dental space.

Dr Calvin Chan from Calvin Chan Aesthetic & Laser Clinic comes on board with his renowned reputation and experience to serve on Novena Global Lifecare Group's medical advisory board. He is the Key Opinion Leader for Solta Medical which carries Thermage, Fraxel, Clear & Brilliant and Liposonix; as well as Discovery Pico, NeoGen Plasma, and Allergan products such as Botox and Juvederm. Dr Chan has a keen interest specifically in dermal fillers and is one of the few in Singapore who has undergone the training for MD Codes, a specific technique, developed by renowned plastic surgeon, Dr Mauricio de Maio.

Elite Dental Group is helmed by Dr Gerald Tan and will join Novena Global Lifecare as Global Head, Novena Dental Division to lead in the field of aesthetic dentistry. Dr Tan was nominated by his peers to be the youngest and longest serving President of the Aesthetic Dentistry Society of Singapore, and is extensively trained in the latest innovations in Aesthetic Dentistry, Smile Makeovers with Digital Smile Design and Full Mouth Aesthetic Rehabilitation with Dental Implant Surgery.

As such, Elite Dental Group has established itself in the art and science of Dental Aesthetics, using technological advancements and refined expertise to achieve smile makeovers for patients. Dr Tan's conviction that everyone deserves a confident, attractive smile is achieved by Elite Dental Group's core mission of eradicating dental anxiety and delivering affordable yet outstanding service.

"Combining the expertise of Dr Calvin Chan and Dr Gerald Tan, who are both pioneers in their arenas of work, with Novena Global Lifecare network of over 100 clinics in 20 cities within its portfolio, we believe we can make a meaningful impact on the health outcomes, medical costs and aesthetics aspirations for everyone. The vision is to expand the Novena Global Lifecare portfolio with new aesthetics & dentistry concepts within the South East Asia region with an investment of US\$10 million," cites Terence Loh, co-founder and CEO,