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Philips receives recognition for design excellence

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Philips receives 22 awards in total, spanning innovations in personal and professional healthcare



Royal Philips, a global leader in health technology, recently announced that the company has received 22 prestigious awards at the iF Design Awards 2019, including an iF Design Gold Award in the category ‘service and user experience design’ for its consulting project to plan the transformation of the endoscopy department at Good Samaritan Hospital, based in Suffern, New York (U.S.). With over 6,400 entries from 50 countries, the iF Design Awards are one of the world's most celebrated and valued design competitions.

“I’m proud of this recognition for our global design team,” said Sean Carney, Chief Design Officer and Business Leader Healthcare Transformation Services, Philips. “The examples highlighted by these awards – from design consulting projects spanning hospital departments, to medical imaging systems, to personal health propositions – demonstrate Philips’ leadership in health technology. In particular, our work with Good Samaritan Hospital shows the important role design can play in supporting healthcare providers to achieve the quadruple aim: improved outcomes, enhanced patient experience, increased staff satisfaction and lowered cost of care delivery.”

Philips received awards across categories including communication design, professional concept development, service and user experience design, and product design. Winning projects included an initiative to improve primary healthcare provision in Kenya, the development of a concept for a people-centric community hospital in the Middle East, and the design of new systems including the recently-introduced Incisive CT platform and the DigitalDiagnost C90 digital radiography system.