



Pharma Tech startup to offer B2B platform for pharma traders

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Pharmaoffer, a new start-up, has announced its collaboration with pharmaceutical suppliers. This is to resolve medicine shortages around the world. This tech-pharma start-up presents a global B2B platform where suppliers of pharmaceutical raw materials can offer their products.

By using Pharmaoffer, producers of medicines can easily find new qualified suppliers for their raw material needs. It cuts out the middleman and this transparent solution reduces expenses and unnecessary delays in the supply chain by giving more control to all parties involved.

The new start-up has recognized how the industry has been suffering from conservative issues. With this user-friendly platform, the industry can adapt to the internet generation and make use of its benefits to the generation where everything is found online.

For the production of medicines, companies need raw materials from qualified suppliers. Medicines are a combination of active pharmaceutical ingredients (the actual drug itself) and excipients (inactive ingredients which are used as fillers/binders/coatings of the tablet).

The process of finding new qualified suppliers for these raw materials is time-consuming because of all laws and regulations. With Pharmaoffer, buyers are no longer limited to their network of suppliers. The platform has successfully connected buyers and supplier from 172 countries.