

Sanofi appoints New General Manager China

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Sanofi has announced that Pius S. Hornstein, PhD, has been appointed the new General Manager China, China & Emerging Markets Global Business Unit (GBU) of Sanofi and Country Chair of Sanofi China, effective March 1, 2019. Based in Shanghai, he reports directly to Olivier Charmeil, Executive Vice President of Sanofi, Head of China & Emerging Markets, and member of the Sanofi Executive Committee.

Jean-Christophe Pointeau, who held the role over the last four years and has successfully brought Sanofi China to its strong level today, has been appointed Europe Region Head, Sanofi Genzyme. Since January, Pointeau and Hornstein have been working together to ensure a smooth and successful transition given the importance of China to the Sanofi Group.

Hornstein was the General Manager and Country Chair of Sanofi Brazil for the last four years. He joined Sanofi in 1998 as a product manager, and held a variety of key positions in marketing, sales management and other global strategic areas. He led the global team for the anticoagulant that is part of the World Health Organization list of essential medicines. He has a master's degree in pharmacy and a PhD degree in medical research from the University of Basel in Switzerland.