

Doctor Anywhere unveils in-app marketplace

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Partners DA Clinic Group to launch hybrid medical clinics with integrated video consultation services



Doctor Anywhere, a tech-led healthcare company, has launched Marketplace, an in-app e-commerce platform specially curated for everyday healthcare needs. Doctor Anywhere has also partnered with DA Clinic Group to launch hybrid medical clinics with integrated video consultation services and provide home-based medical services to Singaporeans islandwide.

"The launch of Marketplace bolsters our commitment to deliver convenient healthcare solutions tailored to Singaporeans' busy lifestyles," said Mr. Lim Waimun, Founder and Chief Executive Officer of Doctor Anywhere. "Spurred by the demand for quick access to everyday health products, we built this e-commerce platform so people can easily purchase items ranging from healthy foods and supplements to health screenings and wellness packages – all in one place."

Marketplace currently holds an extensive range of wellness brands under categories like healthy foods, supplements, women's and men's health, kid's health and even skincare. Products purchased on the platform will be hand-delivered to any address in Singapore at preferred timeslots. The inapp platform also houses wellness services such as health screenings and vaccinations as well as dental, chiropractic and fitness packages.

"We are thrilled to come onboard Doctor Anywhere's Marketplace platform with our range of dental services from our 11 clinics islandwide to provide Singaporeans with increased access to dental care. The added convenience is testament to Doctor Anywhere's mission and in line with our values, and we look forward to strengthening this relationship as we join them on their healthcare journey," said Dr Kevin Lee, Co-Founder of Luminous Dental Group Holdings.

Together with the launch of Marketplace, Doctor Anywhere unveils their partnership with DA Clinic Group to open 20 hybrid medical clinics across the island. Currently, there are six running clinics under its umbrella at hotspots Potong Pasir, Sembawang, Anchorvale, Anson, Bukit Batok and Bishan, with two more opening in April and 12 slated for launch within the year.

"Our network of medical clinics under DA Clinic Group boosts our patients' access to high-quality, personalised and efficient medical services. With these clinics, we are able to provide both physical and video consultations, tailored to the nature of our

patients' healthcare needs, in an enriching, welcoming and tech-enabled environment," said Dr. Kevin Kok, Chief Operating Officer of Doctor Anywhere.

At any hybrid clinic, patients can either opt to see a doctor through a physical or video consultation. Video consultations are suitable for non-urgent illnesses or follow-up visits, while physical consultations are appropriate for more serious conditions that require further attention.

Each clinic has an in-built 'experience' room equipped with the medical essentials for an optimal video consultation experience. During the consultation, a clinic assistant will be stationed in the 'experience' room to guide patients who are unfamiliar with the process.

With this partnership, Doctor Anywhere is also able to provide a range of affordable home-based health screening and vaccination services, carried out by a mobile medical team. These services, available for purchase on Marketplace, serve as a hassle-free option for those who dislike travelling and queueing, especially if a family member has caregiving needs.