BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

ROOT OF SKIN sells out for fifth consecutive time on QVC Japan

February 12, 2019 | News

ROOT OF SKINÃ¢â??Â¢ is AIVITA's proprietary skincare line for skin rejuvenation.



AIVITA Biomedical, Inc., a biotech company specializing in innovative stem cell applications, has announced that the Company's revolutionary stem-cell based ROOT OF SKIN™ skincare line sold out again during its fifth appearance on the Japanese home shopping channel QVC Japan. The segment selling ROOT OF SKIN™ Revitalizing Face Renewal Serum and ROOT OF SKIN™ Revitalizing Eye Renewal Complex aired on February 4, 2019, with both products selling out early.

ROOT OF SKIN™ is a rejuvenating line of skincare products fueled by an unrelenting pursuit for advancements in life-changing and life-saving treatments. Harnessing breakthroughs in stem cell therapy, AIVITA Biomedical developed a technology that does more than just boost regeneration. The patented actives complex SourceCode Technology™ renews, repairs and protects, just as your skin did at its youngest and healthiest stage. Rich with every biological component healthy skin needs for development, and free of any unnecessary ingredients. All proceeds support treatment of women with ovarian cancer. AIVITA Biomedical uses 100% of the proceeds from ROOT OF SKIN™ sales to support the treatment of women with ovarian cancer.

AIVITA Biomedical is a privately held company engaged in the advancement of commercial and clinical-stage programs utilizing curative and regenerative medicines. Founded in 2016 by pioneers in the stem cell industry, AIVITA Biomedical utilizes its expertise in stem cell growth and directed, high-purity differentiation to enable safe, efficient and economical manufacturing systems which support its therapeutic pipeline and commercial line of skin care products.