BioSpectrum
the business of Bio & Health Sciences
ASIA EDITION

Nipro to use FlowForma to automate field processes

January 24, 2019 | News

Nipro is a total solution provider of medical devices, pharmaceutical drugs, and pharma packaging



FlowForma®, the leading provider of Process Automation tools for Microsoft Office 365®, has announced that Nipro Europe Group Companies will implement the award-winning FlowForma Process Automation tool.

Nipro Europe is a subsidiary of Nipro Corporation Japan. As a leading global healthcare company, Nipro is a total solution provider of medical devices, pharmaceutical drugs, and pharma packaging. For over 60 years, Nipro continues to build long-term meaningful partnerships with healthcare professionals to ensure the highest degree of patient safety and quality of life.

Advancing its already large portfolio, Nipro Europe spans the markets of renal, hospital products, diabetes, enzymes IVD, and pharma packaging. In addition to Nipro-branded products, Nipro Europe also provides OEM (original equipment manufacturer) solutions to some of the biggest names in the medical field.

In order to enhance the overall experience of its customers, Nipro Europe will move their business processes online. By digitizing their Field Sales Process, employees can capture information with immediacy, thanks to forms available via SharePoint desktop, mobile, and offline. With workflows in place, actions will become automated and greater visibility achieved.

Nipro Europe also plan to digitize their Customer Visit Reporting Process, wherein each customer visit will be logged, and underlying action programs will be automated, thereby enhancing transparency to the entire organization and contributing to an even greater customer experience. Nipro Europe's Global Procurement Director, Geert Heyrman, has described selecting FlowForma as a *"once in a lifetime technology decision we will make as a company."*