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AXA Hong Kong, HKSH medical group enter into collaboration

October 4, 2018 | News

HKSH doctors to join the firstÃ¢â?¬â??in-market "AXA Signature Network" to provide a revolutionary medical service experience

AXA Hong Kong and HKSH Medical Group has entered into collaboration under which HKSH will be the first and biggest partner of the market-first "AXA Signature Network." Doctors from HKSH will provide quality and professional medical treatment and advice to AXA customers. As a long-term partner for its customers, AXA Hong Kong understands customer needs. The newly set up AXA Signature Network will be available in selected plans in the near future and will enable its customers to enjoy high-quality medical services, simplified procedures and a revolutionary medical services experience. It may also help to relieve the burden on the public medical system and the pressure on hospital beds.

"Rising healthcare costs have long been a concern for Hong Kong people. We strive to provide customers with adequate counselling and the most appropriate treatment when they need it with access to high-quality medical services. AXA shares the same beliefs with HKSH Medical Group. We are honoured to have them to join our AXA Signature Network as a founding member, and as the medical organisation with the largest number of participating medical professionals," saidEtienne Bouas-Laurent, Chief Executive Officer, AXA Hong Kong. "As a market-leading private hospital, HKSH Medical Group is recognised for its advanced medical technology and highly skilled medical professionals. We also have great confidence in their internal governance system, and believe our collaboration will bring the greatest benefits to patients. We aim to provide our customers with the most professional medical advice, simplest administrative procedures and the most comprehensive services."

"The unprecedented collaboration in HKSH history represents a joint effort by HKSH Medical Group and AXA to put the patients first and foremost by broadening access to high-quality healthcare -- top-ranking doctors in their respective fields, the most comprehensive array of advanced medical equipment and warm nursing care. The patient-centric approach demonstrated in the plan will help minimise patient anxiety by ensuring coverage and handling associated administrative tasks offline," said Dr. Walton Li, Chief Executive Officer, HKSH Medical Group and Medical Superintendent of Hong Kong Sanatorium & Hospital.

"AXA Signature Network" is the first in the market, and will have 5 private hospitals with approximately 500 doctors in total participating in the Network, covering Hong Kong Island, Kowloon and the New Territories. The Network doctors will offer the best quality medical services in a simple, hassle-free and cashless way, thus enhancing the total customer experience. We

will continue to develop and expand the "AXA Signature Network" and offer this in conjunction with our existing and new medical insurance and employee benefit plans. This not only gives more customers quality medical services in reputable private hospitals, but may also help to relieve the burden on the public medical system and the pressure on hospital beds" said Yi-mien Koh, Managing Director of Health and Employee Benefits, AXA Hong Kong.