

Oliver Healthcare Packaging strengthens presence in Asia

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Oliver expands team and opens new office in Singapore



Oliver™ Healthcare Packaging, a leading provider of sterile barrier flexible packaging for the global healthcare industry, recently announced the opening of a new office in Singapore to support their growing customer base in the Asia Pacific market. This expansion is a part of Oliver's long-term strategic plan to deliver high quality materials and expertise to medical device and pharmaceutical companies around the world. This is especially important in this region, where regulatory requirements are increasing, and an emphasis on cleaner medical packaging is driving the market.

To support this effort, the Oliver team in Singapore, and throughout Asia, has expanded to include local sales, marketing, and technical representatives. Earlier this year, Oliver opened a new, state-of-the-art manufacturing facility in Suzhou, P.R. China, where 100% of the manufacturing takes place within an ISO-7 certified cleanroom. These combined efforts were all initiated to provide customers in this region with better technical design and material expertise, shorter lead times, and greater efficiency.

"This new regional office allows Oliver to build even stronger relationships with our customers in the Asia Pacific market, many who are looking for a global partner with a reputation for packaging excellence," said Mike Benevento, CEO of Oliver™ Healthcare Packaging. "With more than one half of the world's population located in this region, we are already seeing a demand for higher quality healthcare, with more sophisticated devices. We are proud to offer the expertise and experience to help our customers reliably address the growing demands they are facing, compete in the global marketplace, and penetrate new markets."

Oliver's Singapore office is headed by Dr. Aldin Velic, Director of Market Development. "Our goal is to leverage our 40+ years of experience in sterile barrier flexible packaging to help our customers succeed," stated Velic. "By utilizing time-tested materials, taking a holistic approach to cost, and designing the packaging systems that support regulatory standards, Oliver can help drive real value in the region."