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ASIA EDITION

VR App to help people with Addictions

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Interventionville isn't about directly treating a patients addiction; instead the application aims to introduce people with addiction to various forms of treatment inside an immersive VR environment.



Order 66 Labs announces the launch of a Kickstarter campaign for their first virtual reality addiction product, Interventionville.

Interventionville is created for use in hospitals and clinics to allow users to experience three different types of mutual help groups in a controlled setting.

"Mutual help groups are an essential part of a program of recovery from alcohol or drugs. By allowing the user to experience three different types of meetings in VR, while they're in the hospital, they can find the best fit for themselves before engaging with the group in real life," said Dr. Matthew Prekupec, founder of Order 66 Labs. "A major problem with these groups is that when we refer patients to them, the majority don't actually go. Once they do go, most find they enjoy the camaraderie, and research shows that the groups help them abstain from using alcohol or drugs. Interventionville removes the hurdle of seeking out the initial meeting and reduces the user's apprehensions about these groups."

The campaign will run for the next month. There are a variety of rewards for different pledge levels, including corporate sponsorship, and the goal is to raise $40,000.

Most of the reward levels include either future access to the application or the purchasing of virtual bricks within the application.

Like traditional brick fundraising campaigns, backers who select this option will be able to engrave up to three lines of text on a digital brick which will become a permanent part of the Interventionville application.

This is an excellent option for anyone who has had a loved one affected by addiction and wants to both honor their memory and support addiction research.