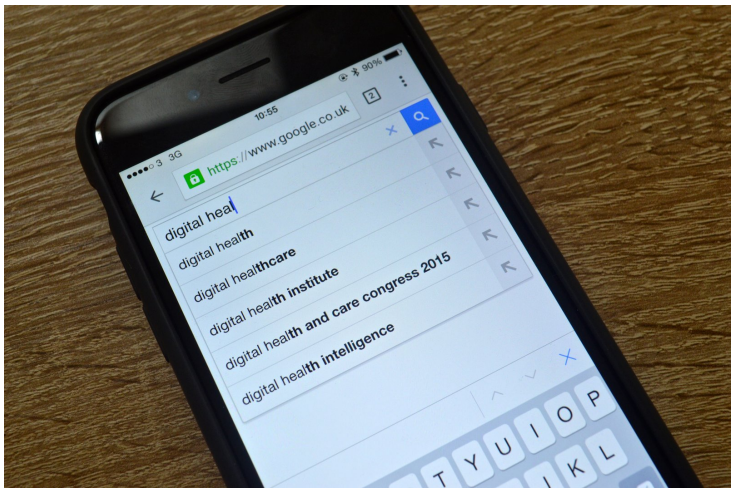
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Digital Health Startup Babylon signs deal with Samsung

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The system draws on 500 million streams of knowledge to provide near-instant health information, meaning Ã¢â?¬Ë?Ask an Expert, powered by Babylon' offers a readily-available source of advice at your fingertips.



Digital healthcare provider Babylon has partnered with Samsung to launch a pioneering system that allows users to check symptoms and book live video doctor appointments. The Babylon service will be made available within the Samsung Health app on compatible Samsung Galaxy mobile devices.

Living a busy life can be time-consuming and checking up on health and well-being can often be at the bottom of the priority list. For those with hectic schedules who don't have time to visit the local doctor, *'Ask an Expert, powered by Babylon*' offers the perfect solution.

By incorporating Babylon's artificial intelligence (AI) service within the Samsung Health app, users can book video appointments with certified doctors 24/7 to obtain medical advice, manage and order prescriptions online. The service will make checking up on health seamlessly integrated into everyday life, whether at work, home or even on holiday.

Users can also check their symptoms and receive high-quality triage information about physical health, common ailments and symptoms straight to their device.

The system draws on 500 million streams of knowledge to provide near-instant health information, meaning *'Ask an Expert, powered by Babylon*' offers a readily-available source of advice at your fingertips.

"We're excited to be welcoming *'Ask an Expert, powered by Babylon'* to the Samsung Health app. Now our customers will be able to look after their health from wherever they are – whether it's checking a symptom or talking to a doctor – all within a few simple taps. The availability of the Babylon service within the app is another milestone for Samsung as we move towards a more connected, healthy world," said Kyle Brown, Head of Technology and Services, Samsung UK.

"Babylon's mission is to make healthcare accessible and affordable and to put it into the hands of everyone on Earth. Samsung's vision for empowering individuals and transforming healthcare, partnered with the company's illustrious history of

technological innovation, constant focus on customer satisfaction and truly global reach makes it a perfect fit with our values and mission. It's very exciting to know that millions of Samsung users will soon be able to better manage their health using Babylon's services as we deliver personal health assessments and treatment advice via their Samsung Galaxy devices," said Dr. Ali Parsa, Founder & CEO, Babylon.