

Shanghai Pharma, Bracco Imaging sign new agreement

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Bracco Imaging S.p.A., a global leader in diagnostic imaging, and Shanghai Pharmaceuticals Holding Co. Ltd., a leading pharmaceutical group in China - focused on providing innovative drugs in the field of oncology, infectious and cardiovascular diseases - have signed a collaboration agreement on new R&D activities in China.

The collaboration is focused on the exploitation of the potentialities of the Bracco microbubbles technology platform, to support the development of innovative Shanghai Pharmaceuticals therapeutic drugs in the oncologic field.

Microbubbles have already changed medical imaging in Contrast Enhanced Ultrasound (CEUS) - a high-sensitivity, non-invasive, real-time, cost-effective and radiation-free modality that improves the visualization and assessment of cardiac cavities, large vessels and tissue vascularity - and are now also considered as a high potential platform for treatment monitoring in oncology.